

Weekly World News

The aim of this project is to challenge your creativity as well as your technical ability. You may have stood waiting in line at the grocery store and peered over to the tabloid magazines. “Bat Child Found in a Cave” “World Smartest Ape goes to College” “Heaven Photographed by Hubble Telescope” – Amazing stuff CNN failed to report on. With your newfound Photoshop ability you will develop an eye for recognizing obvious Photoshop work. If you look closely at the Weekly World News you will notice that it is full of images composited in Photoshop by people with not much more experience than yourselves. This leads us to your next project. Create two bogus images for use in the Weekly World News. Make them look as legit as possible.

Make me laugh with your creative concept and impress me with your technical ability to composite three or more very different images together in a photo-real image. For instance the title “World Smartest Ape goes to College” will require 1) an image of an ape and 2) an image of a college classroom. Blend the two together and you’re doing OK. Now make him doing a handstand on a desk in the classroom full of students and put a pencil in-between his toes – now you are challenging yourself. Put time into your project – your project will be viewed by the entire class.

You will be creating two separate composited images.

Research:

Go online. Go to www.google.com and type in “Weekly World News”

Click on “Images” at the top of the page. Goggle will then do an image search.

Study the results.

The purpose of this project is to:

- Gain more experience using all the tools that you have learned
- Explore selecting, masking and blending different images together
- Use layers for ease and flexibility
- Use layer masks to work fluidly and nondestructively
- Use Adjustment Layers to adjust the images
- Use Clipping Masks in conjunction with Adjustment Layers
- Use Text
- Use Layer Styles
- Understand resolution
- Possibly import using a scanner

Setup, Layout and Technique

- Your final project will consist of two separate composited images (You will be submitting two Photoshop files). Make them look as believable as possible yet fantastic or ridiculous.
- Each composite (Photoshop file) should include at least three composited images. Make them look as believable as possible. This is not a collage assignment!
- Incorporate Text in the likeness of the Weekly World News headlining the image.
- Use a layer style to make your text readable atop of the image.

- Your file dimensions will depend on the images you use and find. You can use Color or adjust your images to Black and White.
- Name layers appropriately
- Manage layers appropriately – Keep different elements on different layers
- Use Layer Masks to make files more flexible instead of destructively using the eraser. If you destroy the image possibly by using the eraser or selecting and deleting you will be marked down heavily.
- Use Adjustment Layers for non-destructive levels, hue/sat, etc adjustments.
- Use Clipping Masks to control Adjustment Layers
- Use Layer Styles to make your text readable
- Pay attention to the detail of your work
- Challenge yourself. You will not score as highly by taking the easy road.

Project File Submission

1. Name your un-flattened PSD working files with Proj_2_ then your first initial than underscore then your last name, then an underscore and a sequence number. It should look similar to this:

Proj_2_J_Ramirez_1.psd

Proj_2_J_Ramirez_2.psd

2. Submit your properly named un-flattened PSD files to BlackBoard before the assignments expiration date.

You will have two weeks to complete this project. Late projects will drop a full grade (an A will become a B). All projects are absolutely due by the end of class on the last day of classes before finals week.

Do not waste my time with a really crummy project – one in which you did not put an honest attempt into. I will give you a negative grade, which is worse then if you never submitted it in the first place.

Upon finishing, review the Grader and ask yourself if you accomplished all these tasks.

This project will be seen by all others in the class. Make them laugh.