

OBJECTIVE:

TO CREATE SOME TIGHT TEXT TO LET THE WORLD KNOW WHERE WE STAND. OG BABY 4 LIFE!

WE'RE GOING TO DO THIS USING THE TYPE TOOL AND ADVANCED LAYER STYLE, ADJUSTMENT LAYER, AND BRUSH TECHNIQUES. WE WILL BE GETTING INTO PHOTOSHOP'S SMART OBJECT CAPABILITIES LATER IN THE SEMESTER, BUT HERE IS A LITTLE PREVIEW.

INSIDE THE FOLDER "EXERCISE 6" YOU WILL FIND A REFERENCE FILE AS TO WHAT YOUR END RESULT MIGHT LOOK LIKE.

- 1) CREATE A NEW PHOTOSHOP DOCUMENT: 7" SQUARE, 300 PPI, RGB COLOR, WITH A BLACK BACKGROUND.
- 2) CHOOSE A COMPACT, BULKY FONT LIKE HELVETICA COMPRESSED OR IMPACT. WITH WHITE SELECTED WRITE "BLING" WITH A FONT SIZE TO TAKE UP MOST OF THE HORIZONTAL DISTANCE OF THE CANVAS.
- 3) CLICK THE 'ADD A LAYER STYLE' BUTTON AT THE BOTTOM OF THE LAYERS PALETTE. SELECT STROKE.

SIZE 20

FILL TYPE: GRADIENT

- 4) SELECT GRADIENT OVERLAY. CLICK ON THE DEFAULT GRADIENT TO OPEN THE GRADIENT EDITOR. CLICK ON THE SMALL BLACK ARROW TO THE TOP RIGHT OF THE PRESETS AND CHOOSE 'METALS'. CLICK 'APPEND' TO ADD METALS TO YOUR PRESETS. CHOOSE THE SILVER METAL PRESET. CLICK OK
- 5) BACK AT THE LAYER STYLE DIALOGUE BOX, CHANGE THE ANGLE TO 145 DEGREES.
- 6) SELECT BEVEL AND EMBOSS.

DEPTH 50

DIRECTION: DOWN

SIZE: 15

UN-CHECK THE 'USE GLOBAL LIGHT' CHECKBOX

ANGLE: 48

ALTITUDE: 21

- 7) CLICK OK TO EXIT THE LAYER STYLES.
- 8) CLICK ON THE 'ADJUSTMENT LAYER' BUTTON AT THE BOTTOM OF THE LAYERS PALETTE AND SELECT CURVES. A STRAIGHT, DIAGONAL LINE WILL APPEAR IN THE DIALOGUE BOX GOING FROM BOTTOM LEFT TO TOP RIGHT. CLICK AND DRAG ON THE LINE AND A POINT WILL APPEAR. MOVE IT UP. THEN SLIGHTLY TO THE RIGHT OF IT, CLICK ON THE LINE AGAIN. DRAG THE NEW POINT DOWN. REPEAT THIS UNTIL THE LINE LOOKS LIKE A FUNKY "W".
- 9) CLICK ON THE 'ADJUSTMENT LAYER' BUTTON AND SELECT HUE/SATURATION.

CHECK THE COLORIZE BOX.

HUE: 50

SATURATION: 65

LIGHTNESS: -20

- 10) OPEN UP THE "DIAMOND" FILE I GAVE YOU WITH IN THE EXERCISE FOLDER.
- 11) GO TO EDIT > DEFINE PATTERN... NAME THE PATTERN "DIAMOND" AND GO OK. YOU CAN NOW CLOSE THE DIAMOND IMAGE AND RETURN TO YOUR "BLING" CANVAS.
- 12) DUPLICATE YOUR TEXT LAYER "BLING". YOU NOW HAVE "BLING COPY". POSITION THIS NEW LAYER ABOVE YOUR TWO ADJUSTMENT LAYERS.
- 13) WITH THE "BLING COPY" LAYER ACTIVE, CLICK THE LAYER STYLE BUTTON AND THE LAYER STYLE DIALOGUE BOX WILL OPEN, SHOWING THE CHECKED BOXES FOR THE STYLES ALREADY APPLIED TO YOUR DUPLICATE LAYER. UNCHECK STROKE AND UNCHECK GRADIENT OVERLAY. LEAVE BEVEL AND EMBOSS AS IT IS.
- 14) SELECT PATTERN OVERLAY. CLICK ON THE PATTERN ICON AND SELECT YOUR NEW DIAMOND ICON FROM THE AVAILABLE OPTIONS (FOUND AT THE END). DRAG THE SCALE SLIDER DOWN UNTIL YOU'RE HAPPY WITH THE SIZE OF THE DIAMOND PATTERN WITHIN YOUR WORD. EXIT LAYER STYLES.
- 15) TO CREATE THE SPARKLES: CREATE A NEW LAYER AND NAME IT "SPARKLES". OPEN UP ONE OF THE "SPARKLE" FILES I GAVE YOU.
- 16) GO TO EDIT > DEFINE BRUSH PRESET AND NAME AND SAVE YOUR BRUSH
- 17) RETURN TO YOUR "BLING" CANVAS
- 18) CHOOSE YOUR BRUSH TOOL AND SELECT THE BRUSH TIP YOU JUST SAVED.
- 19) IN THE BRUSH PALLET (WINDOWS > BRUSHES) CHOOSE "SHAPE DYNAMICS" AND INCREASE YOUR ANGLE JITTER.
- 20) SELECT WHITE PAINT AND PAINT ON THE SPARKLES.
- 21) TO CREATE THE SOFT SPOTLIGHT: CREATE A NEW LAYER AND NAME IT "SPOTLIGHT".
- 22) CLICK "D" TO SET YOUR COLORS TO DEFAULT.
- 23) SELECT THE GRADIENT TOOL AND CHOOSE THE DEFAULT GRADIENT THAT GOES FROM BLACK TO WHITE.
- 24) SELECT RADIAL GRADIENT FROM THE TOOL OPTIONS BAR AND CLICK "REVERSE". CLICK ON THE CENTER OF TEXT AND DRAG TO THE EDGE OF THE TEXT.
- 25) CHANGE THE BLEND MODE FOR THE LAYER TO 'SOFT LIGHT'.
- 26) TO CREATE THE REFLECTION: SELECT ALL THE LAYERS EXCEPT THE LAYERS "BACKGROUND" AND "SPOTLIGHT".
- 27) FROM THE LAYER PALETTE SUBMENU (VERY TOP RIGHT OF LAYER PALETTE) SELECT "CONVERT TO SMART OBJECT".
- 28) WE WILL GET INTO WHAT A SMART OBJECT IS LATER.

- 29) IT APPEARS THAT THE SELECTED LAYERS HAVE BEEN MERGED INTO ONE. THIS IS NOT REALLY THE CASE, BUT REGARDLESS; DRAG THIS SMART OBJECT LAYER TO THE NEW LAYER ICON TO DUPLICATE IT.
- 30) SELECT EDIT > TRANSFORM > FLIP VERTICAL. MOVE THE NEW LAYER DOWNWARDS WHILST HOLDING DOWN THE SHIFT KEY (THIS CONSTRAINS THE MOVEMENT TO A SINGLE AXIS).
- 31) REDUCE THE OPACITY OF THE LAYER TO AROUND 50%.
- 32) CREATE A LAYER MASK AND USE A LINEAR BLACK TO WHITE GRADIENT TO FADE OUT THE LOWER PORTION OF THE REFLECTION.

SO WHAT IS A SMART OBJECT AND HOW DOES THIS BETTER SERVE US?

SO HOW CAN I GO ABOUT EASILY ADDING MORE BLING TO THE REST OF MY LIFE?

SUBMITTING:

1. NAME YOUR UN-FLATTENED PSD WORKING FILE WITH EXE_6_ THEN YOUR FIRST INITIAL THAN UNDERSCORE THEN YOUR LAST NAME. IT SHOULD LOOK SIMILAR TO THIS: EXE_6_J_RAMIREZ.PSD
2. SUBMIT YOUR UN-FLATTENED PSD FILE TO BLACKBOARD BEFORE THE ASSIGNMENTS EXPIRATION DATE.

YOU WILL HAVE TWO WEEKS TO COMPLETE THIS EXERCISE. LATE EXERCISES WILL DROP A FULL GRADE (AN A WILL BECOME A B). EXERCISES ARE ABSOLUTELY DUE BY THE END OF CLASS ON THE LAST DAY OF CLASSES BEFORE FINALS WEEK.

PLEASE ASK ANY QUESTIONS FOR CLARIFICATION. IF YOU ARE CONFUSED ABOUT ANYTHING IT IS BETTER TO ASK THAN TO GUESS.