

OBJECTIVE:

TO SWAP OUT SELECT COLORS WITH COLORS THAT COME FROM A REFERENCE FILE AND POSSIBLY BEGIN TO UNDERSTAND THE CLIENT / ARTIST RELATIONSHIP. WE'RE GOING TO DO THIS USING A CURVES ADJUSTMENT LAYER AND ITS ACCOMPANYING LAYER MASK. YOU MAY ALSO NEED TO USE THE CONTENT AWARE SCALE.

INSIDE THE FOLDER "EXERCISE 7" YOU WILL FIND FOUR FILES. YOU WILL BE WORKING ON THE FILE TITLED "IMG_4530_START". THE CLIENT HAS SENT YOU AN E-MAIL WHICH READS (ACTUAL E-MAIL):

"HELLO!!!

*THIS A COPY OF THE COVER THE IMAGE IS 4530. THE PHOTO IS SHORT, IS MISSING SOME BLUE IN THE TOP, I AM SURE YOU CAN FIX IT. ALSO, WE LOVE THE LIGHT AND THE BLUE IN THE BACKGROUND OF THE IMAGE 4202, CAN YOU MATCH IT?
THANKS"*

THE FILE TITLED "MOCKUP FROM CLIENT" IS THE FILE THE CLIENT SENT YOU AS A REFERENCE. TAKE IMAGE "IMG_4530_START", ADD HEADROOM TO THE FILE AND HAVE THE BACKGROUND BLUE MATCH THE BACKGROUND BLUE IN IMAGE "IMG_4202_REFERENCE". REMEMBER TO ONLY CHANGE THE COLOR OF THE BACKGROUND. YOU DO NOT WANT TO AFFECT THE COLOR OF THE MODEL. FILE "IMG_4530_JESSE" IS ONLY INCLUDED AS A REFERENCE AS TO MY WORK THAT I HANDED BACK TO THE CLIENT. YOU DO NOT HAVE TO FIX UP THE MODEL, JUST MAKE THE ADJUSTMENTS MENTIONED ABOVE.

SUBMITTING:

1. NAME YOUR UN-FLATTENED PSD WORKING FILE WITH EXE_7_ THEN YOUR FIRST INITIAL THAN UNDERSCORE THEN YOUR LAST NAME. IT SHOULD LOOK SIMILAR TO THIS: EXE_7_J_RAMIREZ.PSD
2. SUBMIT YOUR UN-FLATTENED PSD FILE TO BLACKBOARD BEFORE THE ASSIGNMENTS EXPIRATION DATE.

YOU WILL HAVE TWO WEEKS TO COMPLETE THIS EXERCISE. LATE EXERCISES WILL DROP A FULL GRADE (AN A WILL BECOME A B). EXERCISES ARE ABSOLUTELY DUE BY THE END OF CLASS ON THE LAST DAY OF CLASSES BEFORE FINALS WEEK.

PLEASE ASK ANY QUESTIONS FOR CLARIFICATION. IF YOU ARE CONFUSED ABOUT ANYTHING IT IS BETTER TO ASK THAN TO GUESS. BUT THAN AGAIN GUESSING CAN BE FUN SOMETIMES.