

**OBJECTIVE:**

**MATRIARCHY** OR **GYNECOCRACY** REFERS TO A GYNECOCENTRIC FORM OF SOCIETY, IN WHICH THE LEADING ROLE IS TAKEN BY THE WOMEN AND ESPECIALLY BY THE MOTHERS OF A COMMUNITY, AND ACCORDING TO WIKIPEDIA THERE ARE NO KNOWN SOCIETIES THAT ARE UNAMBIGUOUSLY MATRIARCHAL. MY CHALLENGE TO YOU IS: WHAT WOULD THE WORLD BE LIKE IF THE PATRIARCHY WAS SUBVERTED AND WOMEN WERE THE DOMINANT SEX?

CREATE TWO IMAGES FROM A WORLD AS IF WOMEN RULED IT. CHOOSE EVERYDAY ITEMS THAT ARE NOT FEMININE TO BEGIN WITH.

**SUBMITTING:**

1. NAME YOUR FILES WITH PROJ\_2\_ THEN YOUR FIRST INITIAL THAN UNDERSCORE THEN YOUR LAST NAME, THEN AN UNDERSCORE AND A SEQUENCE NUMBER. IT SHOULD LOOK SIMILAR TO THIS:

PROJ\_1\_J\_RAMIREZ\_1.PSD

PROJ\_1\_J\_RAMIREZ\_2.PSD

2. FLATTEN YOUR IMAGE AND SAVE IT AS A JPEG. REMEMBER TO SAVE A WORKING FILE (A PSD FILE WITH ALL THE LAYERS UN-FLATTENED) FOR YOURSELF.

3. SUBMIT YOUR JPEG FILE TO BLACKBOARD BEFORE THE ASSIGNMENTS EXPIRATION DATE.

4. ALONG WITH YOUR JPEG SUBMISSION TO BLACKBOARD, YOU WILL BE SUBMITTING A FOLDER WITH YOUR PSD WORKING FILES TO THE SERVER. CREATE A NEW FOLDER IN THE CLASS SUBMISSION FOLDER ON THE SERVER AND NAME IT USING "PROJ\_2\_" THEN YOUR FIRST INITIAL, UNDERSCORE, AND LAST NAME. IN EXAMPLE:

PROJ\_2\_J\_RAMIREZ. IN THIS FOLDER PLACE YOUR PSD WORKING FILES.

CREATIVITY IS PARAMOUNT. USE THE APPROPRIATE TOOLS IN PHOTOSHOP THAT YOUR PROJECT REQUIRES AND AS ALWAYS WORK NONDESTRUCTIVELY. YOU MAY FIND THAT YOU MAY NEED TO DO YOUR OWN PHOTOGRAPHY. PLEASE ASK ANY QUESTIONS FOR CLARIFICATION. IF YOU ARE CONFUSED ABOUT ANYTHING IT IS GENERALLY BETTER TO ASK THAN TO GUESS, THAT IS UNLESS YOU ARE AFRAID OF THE ANSWER - BUT IN THAT CASE YOU ALREADY KNOW THE ANSWER, SO YOU WOULDN'T HAVE TO ASK IN THE FIRST PLACE.