

Objective:

In this project you will be creating **two** separate comps that will show off your mastery of Photoshop. This final project should serve as the lead-in to your Photoshop portfolio.

In today's day and age almost all images are Photoshopped to some degree – from simple optimization to heavy compositing and retouching. Great Photoshop work is often times seamless and does not call attention to its self. And that is why we will be deconstructing our work.

The idea of each comp is to show off your skills with a “before and after Photoshop” - all within a layout which exemplifies the capabilities of Photoshop and your talent. This is done to show potential employers just what you are capable of doing with this industry standard program. This may be executed in several methods; - a before and after split screen - before and after tiles - before, in the middle, and after tiles – or the final comp next to the contributing pieces. I can help you decide what method may be best for your comps.

Additional you will make each comp presentational by giving it a nice layout or adding a facade to each comp. How creative can you be? A comp which includes a ‘before and after’ of a model being given the Photoshop treatment could include the mockup of a beauty cream ad which preaches the amazing wonders of Cream of Photoshop. Be creative here.

Search for high-resolution quality elements on stock photography sites – not Google images. High quality stock photography can be found for little expense (or even for free) and since you did not have to buy a book for this class, do yourself a favor and get quality images to work with. Remember, if you plan to do a printed portfolio you will need high-resolution images. Morguefile.com is a stock photography site with free images.

Follow directions, be creative, and don't be lazy. This is your final!

You may choose to begin this project by creating a difficult or complex composite or taking a portrait and retouching it for that magazine look, or taking a photograph and optimizing it. Then deconstruct it in a way to show the work involved.

Submitting:

1. Name your un-flattened PSD working files with Proj_4_ then your first initial than underscore then your last name, then an underscore and a sequence number. It should look similar to this:

Proj_4_J_Ramirez_1.psd

Proj_4_J_Ramirez_2.psd

2. Submit your properly named un-flattened PSD file to BlackBoard before the assignments expiration date.

You will also be submitting your PSDs to the server. I will direct you on how to do this.

Creativity is paramount. Use the appropriate tools in Photoshop that your project requires and as always work nondestructively. Please ask any questions for clarification. If you are confused about anything it is generally better to ask than to guess, that is unless you are afraid of the answer – but in that case you already know the answer, so you wouldn't have to ask in the first place.

This project along with its presentation is due on Finals Day.



“What’s the secret of my success?
It’s Adobe Photoshop Day Cream”

Madonna

Adobe Photoshop Day Cream.
Reduces miraculously wrinkles and
all skin imperfections. To always
look young and glamorous.

